

ROHIT METHWANI

Product Designer — Design Systems & Front-End Development

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Product Designer with 4+ years of experience designing and validating enterprise and consumer digital products, combining end-to-end UX ownership with hands-on front-end development (React, TypeScript). Currently leading design-system strategy at an enterprise B2B SaaS platform serving **110,000+** users across **12+ enterprise giants**.

01 SKILLS

PRODUCT & UX DESIGN User Research, Usability Testing, Interaction Design, Design Systems, Design Tokens, Prototyping

FRONT-END DEV React, Angular, TypeScript, JavaScript, HTML/CSS, Tailwind CSS

TOOLS Figma, Figma API, Adobe XD, Component Libraries

02 EXPERIENCE

Product Designer — Prismforce

Apr 2025 – Current

AI-powered SaaS platform for the tech-services talent supply chain, serving 110,000+ users across 12+ enterprise giants.

- Led a ground-up refresh of Prismforce's design system — the first in a long time — into a scalable, atomic component library; complete and in maintenance mode, now extending into Angular component development.
- Designed dynamic, column-level report filtering with layered defaults and saved/reusable views — replacing a manual Excel-based workaround — powering 17,000+ reports weekly, with 60% faster task completion and ~30% lower operational overhead.
- Designed drill-down reporting (multi-level metrics, pinning, shareable views), turning static reports into a working dashboard.
- Extended demand management (PMS-RMS) with granular position-level control, live for enterprise clients with strong adoption.
- Designed a rules engine for skills endorsement end-to-end, in partnership with another product designer — one of the most complex requirement sets tackled to date.

Product Designer — Miko.ai (formerly Square Off, acquired 2023)

Oct 2021 – Apr 2025

3.5 years of continuous employment spanning Square Off's acquisition by Miko.ai — from electronic chessboards to an AI-powered smart robot for children ages 3–8.

- Led the Miko Chess redesign for kids much younger than the original was built for, validated through moderated usability testing with families — driving a 40% increase in usage.
- Redesigned the parent first-time experience (FTUX), helping parents explore Miko's capabilities from day one — increasing week-one engagement by 25%.
- Designed a detailed progress-report experience giving parents visibility into their child's learning with Miko, improving usage by ~19%.
- Designed a central management area for parents overseeing multiple child profiles and products, reducing customer support queries by ~21%.

Product Design Intern — Thence Design Studio

Jun 2021 – Oct 2021

- Designed a fitness-platform solution for Royal Challengers Bangalore (RCB), collaborating with a team of 3 fellow designers and a Product Lead.

03 PROJECTS & RECOGNITION

- Movies Listing App (React, Tailwind CSS) — built a responsive movie-discovery app using the TMDB API with debounced search and clean React state management.
- Designed a Figma plugin for reusable UI components, recognized by Adobe as a top curated plugin (2019).

04 EDUCATION

Bachelor's in Computer Engineering — Mumbai University | Aug 2018 – Jun 2021 | CGPA: 8.89